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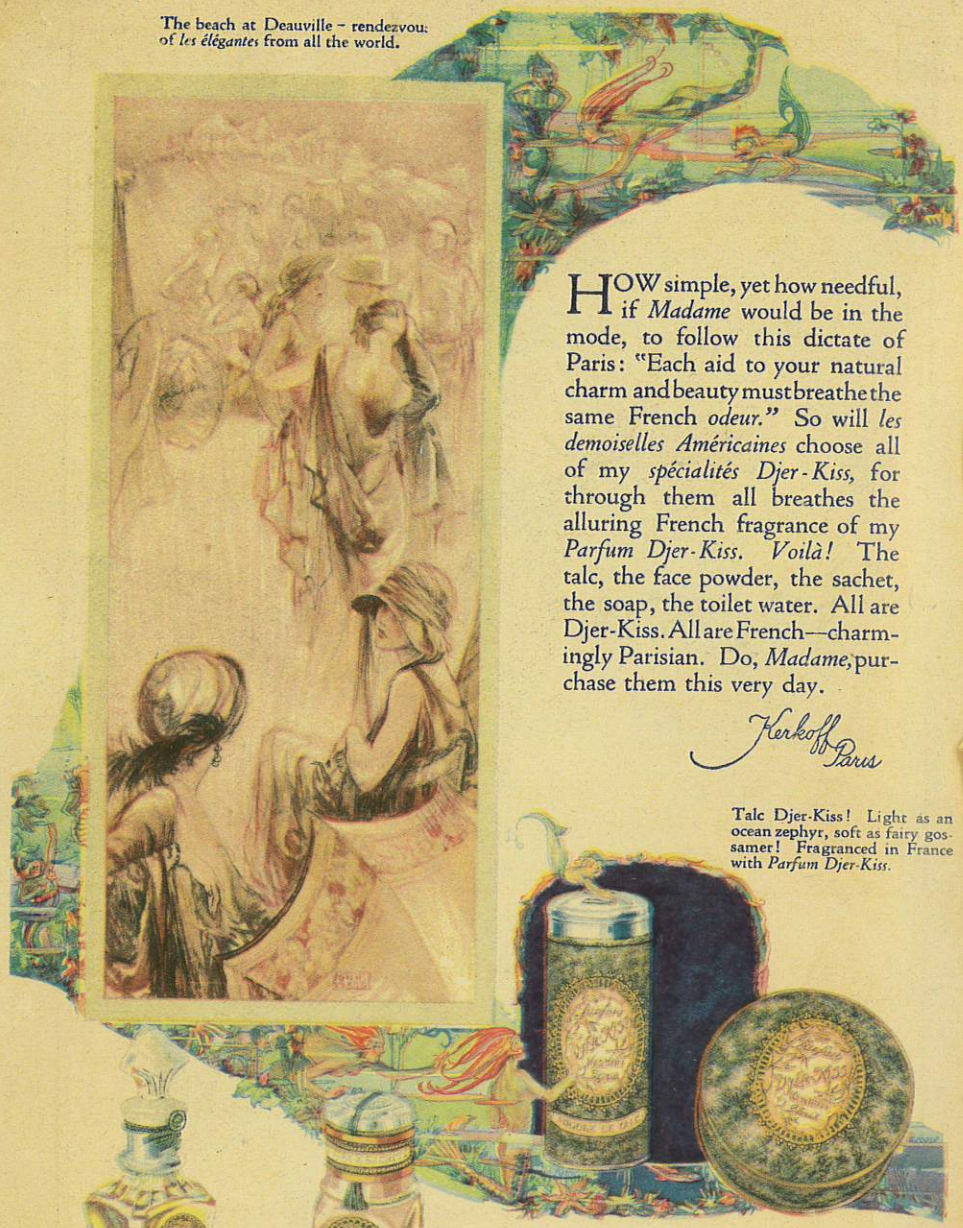
The beach at Deauville – rendezvous of *les élégantes* from all the world.



HOW simple, yet how needful, if *Madame* would be in the mode, to follow this dictate of Paris: "Each aid to your natural charm and beauty must breathe the same French *odeur.*" So will *les demoiselles Américaines* choose all of my *spécialités Djer-Kiss,* for through them all breathes the alluring French fragrance of my *Parfum Djer-Kiss. Voilà!* The talc, the face powder, the sachet, the soap, the toilet water. All are Djer-Kiss. All are French—charmingly Parisian. Do, *Madame,* purchase them this very day.

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Talc Djer-Kiss! Light as an ocean zephyr, soft as fairy gossamer! Fragranced in France with *Parfum Djer-Kiss.*

Djer-Kiss Sachet! To impart to your precious lingerie the fascinating fragrance of Djer-Kiss.

Djer-Kiss Face Powder! So soft, so gently adherent. A fairy aid, indeed, to beauty.

Parfum Djer-Kiss itself! From *Monsieur* to *Mademoiselle* so charming a gift.

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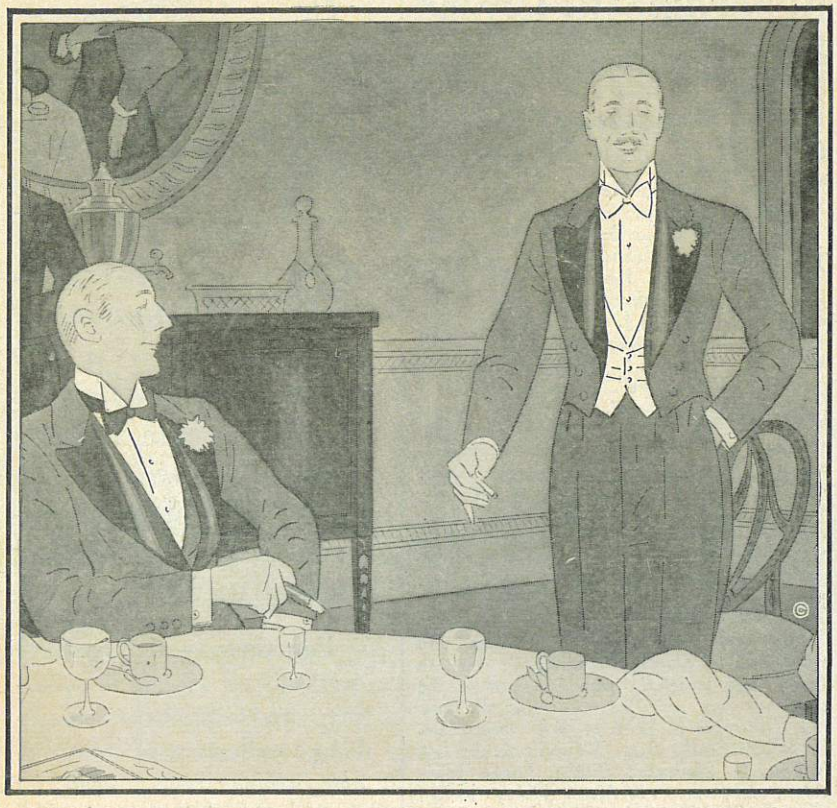
IT PAYS TO INSIST ON ARROWS



ARROW SHIRTS

for Evening Wear

The evening shirt of the period must fit faultlessly. Clothes are so close fitting that if a shirt does not fit, your evening dress turnout is a failure. Arrow shirts fit perfectly and the styles are always correct. The label assures these qualities. Look for it.

CLUETT, PEABODY & CO., *Inc., Makers*

Questions Answered Regarding the Drama & Those Who Have Taken Part In It

STAGELAND EDITOR, Sir: Please publish cast of "The Girl of the Golden West," starring Blanche Bates.

T. K. S.

The Girl, Blanche Bates; *Wowkle*, Harriet Sterling; *Dick Johnson*, Robert Hilliard; *Jack Rance*, Frank Keenan; *Sonora Slim*, John W. Cope; *Trinidad Joe*, James Kirkwood; *Nick*, Thomas J. McGrane; *The Sidney Duck*, Horace James; *Jim Larkens*, Fred Maxwell; *"Happy" Haliday*, Richard Hoyer; *"Handsome" Charlie*, Clifford Hipple; *Deputy Sheriff*, T. Hayes Hunter; *Billy Jackrabbit*, J. H. Benrimo; *Ashby*, J. Al. Sawtelle; *Jose Castro*, Roberto Deshon; *Rider of the Pony Express*, Lowell Sherman; *Jake Wallace*, Ed. A. Tester; *Bucking Billy*, A. M. Beattie; *The Lookout*, Fred Sidney; *A Faro Dealer*, William Wild; *The Ridge Boy*, Ira M. Flick; *Joe*, H. L. Wilson; *Concertina Player*, Ignazio Biondi.

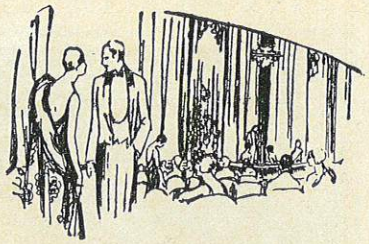
Stageland Editor, Sir: (I) When and where did "Watch Your Step" open in New York and (II) who appeared in the cast?

H. S. S.

I. December 8, 1914, at New Amsterdam. II. *Willie Steele*, Sam Burbank; *Silas Flint*, William J. Halligan; *Estelle*, Justine Johnstone; *Ebenezer Hardacre*, Harry Kelly; *Howe Strange*, Al. Holbrook; *Birdie O'Brien*, Elizabeth Murray; *Ernesta Hardacre*, Sallie Fisher; *Joseph Lilyburn*, Vernon Castle; *Algy Cuffs*, Charles King; *Iona Ford*, Dama Sykes; *Stella Spark*, Elizabeth Brice; *Mrs. Vernon Castle*, Mrs. Vernon Castle; *Anne Marshall*, Harriet Leidy; *The Ghost of Verdi*, Harry Ellis; *A Carriage Caller at the Opera*, *A Pullman Porter* and *A Coat Room Boy*, Frank Tinney; *Denny*, Irving J. Carpenter; *Josiah Jay*, Gus Minton; *Samantha Jay*, Dorothy Morosco; *The Man in Box 51*, C. L. Kelley.

For information address Stageland Editor, New York Theatre Program Corporation, 108-114 Wooster Street, New York.

A program containing answer will be sent on receipt of stamped envelope. No attention paid to unsigned communications.



WINTER'S SETTING is a brilliant one. *A delightful play — a gay dance — an interesting tea* given to some famous person — *a charity fete* — form a part of the background for the coming season social.

For these — the costume correct and lovely is necessary, and GIDDING has assembled a collection of *incomparable fashions,* both *French* and those of *original design,* to meet the needs of every social day.

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NEW YORK

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November 1st, 1923

The Bank Owes to Depositors		**$206,809,519.73**
	A conservative banker always has this indebtedness in mind, and he arranges his assets so as to be able to meet any request for payment.	
For This Purpose We Have:		
[1]	**Cash** (Gold, Bank Notes and Specie) and with legal depositories returnable on demand.	**$32,415,406.74**
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[6]	**Loans** Payable in less than three months, on the average, largely secured by collateral.	**48,115,869.64**
[7]	**Bonds and Mortgages and Real Estate**	**5,899,231.77**
[8]	**Thirty-four Banking Houses** All located in New York City.	**5,511,048.91**
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Our listed resources, enumerated in this statement, do not and can not include those assets of friendliness and helpfulness which this bank has in the personnel of its board of directors, its officers and employees. These are assets which pay dividends to our patrons in service and satisfaction.

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What the Woman Will Wear

By CORA MOORE.

TALKING of Fashion, there is a subtle significance in the pomps and vanities of the new season that may not be apparent to the lay-woman, who buys what pleases her and dons it with what grace she may. There is method in the extreme latitude of lines and colors, as well as materials, that runs the gamut of the centuries and adapts it to the needs of this one.

Blouse and Skirt Costume.

Yes, indeed! Fashion has taken upon itself the role of philanthropist, beauty specialist — call it what you will. Styles are designed not nearly so much for the enhancement of beauty and certainly far less for the merely mundane purpose of clothing, as for the exalted mission of concealing defects. In this sophisticated age, perfection must be feigned where it cannot be attained, and Fashion long ago extended to Beauty the right hand of fellowship.

To come suddenly down to cases, the model makers seem to have been inspired when they created the designs for this season. In the words of the circus spellbinder, "There is something in particular for everybody." And so there is. If you are tall and not too divinely fair, there are draperies that make that specific number of inches most appealing of any femininity can boast, and there are colors that seem to have been evolved expressly for

Continued on page 6

The Footwear worn in this Production made by I. Miller

Cleverness

They are called clever, those brilliant Evening Slippers by I. Miller, but really it is only the charming effect of careful craftsmanship.

I. MILLER

Beautiful Shoes

NEW YORK — BROOKLYN — CHICAGO

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A New Vogue—

PURITAN PUMPS

For the College Miss

SMART FOR ANY DAYTIME OCCASION

10.00

Low flat heels make the college girl and athletic miss adore them. Buckles make them feminine for all their trim mannishness.

In Black Patent Leather

Also on sale in our Brooklyn and Newark Stores

What the Woman Will Wear

Continued

your own flesh tints. If, on the other hand, you are shorter and your complexion and your hair and eyes are nondescript, why here, too, Fashion has marked you for her own. There are the straight lines and there are colors that are soft but vital and, finally, there is still black for those who appreciate its possibilities.

Not by any means the least interesting thing about this present fashion situation is the delightful air of formality that has invaded informal attire. For instance, there is the skirt and blouse idea. Not only is the dainty shirtwaist reinstated to its old place to figure with the trig new tailleur but it has a new prestige—it is raised to the distinction of a costume. Witness the sketch. The model from which it was made was of creamy-toned broadcloth marked off perpendicularly with hairline stripes of hand done wool and then collar and stomacher decorated with indigo blue flowers, hand crocheted, in fine glacé wool, all to top a skirt of indigo velvet and all making an irresistible ensemble suitable for so very many different occasions.

Scarf of Many Possibilities.

The second sketch introduces one of the scarfs that most of the season's debutantes and some others are so industriously wielding the knitting needles to fashion. This one happens to be of deep rose and buff worsted. Quite incidentally, when these busy ones are not making scarfs, they are knitting gauntlets for themselves and friends, for Fashion seems to have called back from the past a fad for worsted mittens with gauntlets added.

Continued on page 8

Cantilever Shoe

COMFORT, *with* GOOD LOOKS

The Cantilever Shoe is patterned on the natural, graceful lines of the foot and lasted to fit with slenderizing smoothness and to provide restful support. The Cantilever flexible arch follows every movement of the foot, strengthens the foot muscles by allowing them perfect freedom. Attractive styles in fashionable leathers, oxfords, strap slippers and boots, reasonably priced.

New York Store: 14 West 40th St. (Opp. Library)
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Two Genuine Daylight Shades

BOURJOIS is proud to offer this innovation in face powders: *Peaches-and-Cream** is a tan-and-rose out of doors shade. radiant and soft *Peaches** is a delicate tan with the faintest touch of pink. giving the glowing effect of wind and sun.

Bourjois' Ashes of Roses & Rouge No. 83

BOURJOIS PARISIAN
JAVA
FACE POWDER

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The Great Beauty Contest at Madison Square Garden

Where Rudolph Valentino will personally select from the 88 prize winning beauties the most beautiful of them all.

RUDOLPH VALENTINO, who through his splendid work on the screen, made himself the most popular moving picture star in America, has cabled from Europe (where he was received in regal style and idolized by the populace) that he will positively return in order to personally conduct the final act in the Mineralava-Valentino Beauty Contest at

MADISON SQUARE GARDEN
NOVEMBER 28TH

For over a period of four months, Mr. and Mrs. Valentino toured the United States and Canada, holding in each large city the MINERALAVA-VALENTINO BEAUTY CONTEST, where he selected the prettiest girl in each city from among hundreds of entrants. She was presented with a silver cup and an invitation to make a free trip to New York as the guest of the Mineralava Company, there to take part in the final beauty contest to decide America's prettiest girl, who may be offered the opportunity of playing a prominent, if not the leading role, in Rudolph Valentino's next picture.

From the North, the South, the East, the West, these eighty-eight girls, comprising the choicest bouquet of American beauties will assemble here in New York, and the public will be given an opportunity of viewing them and witnessing the final selection of the "Queen of American Beauty."

The foremost American artists, as well as the most prominent men in the theatrical and motion picture fields, will act in an advisory capacity with Mr. Valentino in the final selection of the prettiest girl in America.

What the Woman Will Wear

Continued

A New Interest in Blouse-and-Skirt.

To return to the question of the blouse and skirt, which really is an important one, there is some indication of a return of the tuck-in blouse. In fact, it has returned if one may judge from some of the recent affairs at country clubs, at the races and at fashionable tea places, where many a white blouse with frilly jabot or lace-trimmed collar and cuffs figured. The belts were all low swung, and, apropos of belts, since we have chanced upon the subject, they are distinctly to be reckoned with. They are used in any width from the narrowest "string" type to that as wide as the crush girdles. One black suede belt, for instance, four inches wide, has a line of small silver beads run through the center, with a quarter-inch strip of royal blue glazed kid bordering it on either side. Another is a brilliant yellow with canary kid let in, in two slender bands, enclosing a wavy line of brown, while there are endless belts in combination of metal and kid or silk. The point is, however, that the belt is figuring conspicuously in the very modern outfit and much more auspiciously than even in its earlier days.

As for gloves, it is still a source of amazement that the fanciful effects have so caught feminine fancy, but caught it they have and there's that. Suede in eight or twelve button length for the wide sleeves and for formal wear generally and the gauntlets with inset or hand embroidered motifs for street, with an unusual color range in all types from which to effect a proper harmony with one's costume.

Addresses where merchandise described in the foregoing can be obtained may be had from the New York Theatre Program Corporation, 108-114 Wooster Street, New York.

EXCLUSIVE A FOOTWEAR

Romance

DAINTY evening slippers lend an enchantment of youth, beauty and romance to the gayety of the formal season. Fashioned by Andrew Geller, in silver or gold brocade, in soft velvet or satin they add a captivating lure to the evening attire.

ANDREW GELLER

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JERSEY SILK MILLS, Inc.
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Colgate Perfumes

The woman of charm likes Florient—Flowers of the Orient. There's an elusiveness about its fragrance—and it has the delicacy demanded by good taste. ¶ Florient, and all Colgate Perfumes owe their quality to rare imported essences, and the care with which they are blended.

At your favorite toilet goods counter, $1.00 to $10.00

COLGATE & CO. NEW YORK PARIS

WHEN BLACK IS READ

By M.F.J.

How or Where to Put It?

Yachtsman: "If this squall continues, I shall heave to."

Passenger (wanly): "What a horrid way to put it."

—London (Eng.) Bystander.

Lyrical Lies.

Oh, I love to rave of the bounding wave
And the joys of the misty deep,
Where the raging foam makes you think of home
As your midnight watch you keep.
Oh! I love to lie about waves miles high
And the ocean's booming roar.
But 'twixt you and me, I loathe the sea;
There's nothing I hate more.

Oh! I love to boast of a rock ribbed coast,
With my schooner scudding near.
And my free from care, calm, smiling air
As my craft I gayly steer.
Oh! I love to say that the blinding spray
Is the thing I most adore;
But it's all a lie, for I'd rather die
Than move ten feet from shore.

—Percy Waxman (New York Sun).

Appraisal.

"Well, sir, what do you think of my compositions?" asked the musician.

"What do I think of them?" said the critic. "Well, they will be played when Beethoven, Schubert and Wagner are forgotten."

"Really?"

"Yes, but not till then."

—London (Eng.) Pearson's Weekly.

Continued on page 14

Pall Mall, 18th Century
showing Nell Gwynne's old house

"Who'll buy my Lavender"

Not only the incomparable

Yardley's
Old English
Lavender Soap

but *all* this delightful Lavender series. – Toilet Water, Face Powder, Compact, Bath Salts may be obtained at good stores in America

Send 10c. for dainty trial tablet of Lavender soap to YARDLEY & CO., Ltd. 15 West 36th St., New York

YARDLEY LONDON

KUM-A-PART
UFF BUTTON
"-the snap that lasts a lifetime"

For Your Soft Cuffs

Here's the button that clicks open—snaps shut. Quick and easy in action; positive in its grip.

Imitations cannot deceive if you look for the name on the back when you purchase.

Up to $25 the pair

Send for Booklet and Correct Dress Chart "X"

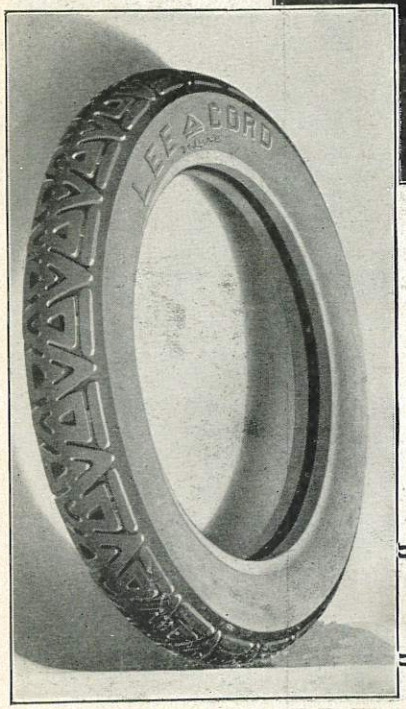
The Baer & Wilde Company
Attleboro Mass

Exclusive Makers of Kum-a-part Kuff Buttons and Belt Buckles

No. 594—$25 pr. No. 603—$20 pr.

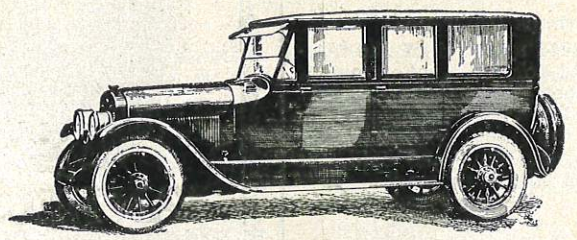
Pauline Lord's performance in "Anna Christie" enthused the hardened critics of both New York and London

Management Arthur Hopkins



Great Performances

The performance of the LEE CORD De LUXE is enthusing thousands of the most hardened tire users



LINCOLN PRESTIGE

THE respect the Lincoln enjoys among owners of fine cars is based on no single phase of excellence. Impressive as are its several qualities, these alone could not sufficiently account for the universally high estimation in which this car is held.

This esteem goes beyond the technical excellence of the car itself, striking as that excellence is. It is deeper than any appreciation for beauty of line and luxury of appointment could make it.

It goes, in fact, down to the bed rock of unshaken confidence in the organization behind the Lincoln — of firm conviction that the vast resources available for the purpose are sincerely devoted to making and keeping this car the finest it is possible to build.

LINCOLN

When Black is Read

Continued

Speaking of music, we might say that the Wedding March usually ends in a flat.
—Virginia (U. of V.) Reel.

Perhaps It's True.

"Eliza," said a friend of the family to the old colored washerwoman, "have you seen Miss Edith's fiance?"

Eliza pondered for a moment, then bent over the laundry tubs once more. "No, ma'am," she said, "it ain't been in the wash yet."

—Lawyer and Banker.

Out of It.

Alone and neglected she sat in the corner of the ballroom while the cymbals clashed and saxophones blared. Shoulders shook almost out of joint and hips seemed fairly to dislocate themselves. There was syncopation in the air; there was ragtime in the feet of the prancers, for jazz was the keynote of the evening. There were all varieties of "strutting" and "stepping"; there was every conceivable form of "twist" and "turn." Yet quite unescorted remained the little lady in the corner. It appeared that the young men of the party were not in the least attracted to her. In truth, they mocked her modest manner.

"Who are you, anyway?" eventually one of them inquired. And somewhat hesitatingly she replied: "I am called Terpsichore."

—Life.

"Conscience Makes Cowards—"

Recently an Eldorado man and his wife were on their way to a party when the husband discovered he had a pair of long white gloves in his pocket.

"Heavens!" he thought, "where on earth did they come from?" and he slipped them out stealthily and dropped them out of the car window.

"Give me my gloves," his wife demanded when they reached their destination.

"Why, were they yours?" the poor fish gasped.

—Eldorado (Kan.) Times.

VAN HEUSEN
PATENTED
the World's Smartest COLLAR

FOR FORMAL & BUSINESS WEAR
Thirteen Styles
Fifty Cents

The Season's Success!

for Headache
Nerveaches
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No after effects
Does not affect the heart

THE
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THREE MEALS SQUARE
PRODUCERS.....ARMOUR AND COMPANY
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NOTICE: This theatre with every person here can be amply supplied at all times. Choose NOW the dealer nearest to your home, handling Star Ham and Star Bacon, and, in case of emergency, telephone (do not run) to that dealer. THOS. J. DINEWELL, Kitchen Fire Commissioner.

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Presents
AMERICA'S OWN
STAR HAM AND STAR BACON
The Ham What Am — With the Fine Flavor
—in—
The Season's Most Sensational Saturnalia
"The New Ice Box Revue"

Refrigerations

I've Got the Blues for My Old Kentucky Ham,
Stuffed Eggs with Star Ham
You're Better Than I Even Dreamed You'd Be....Star Ham Mousse
Won't You Bring Back Those Wonderful Meals,
Star Bacon and Beans Club Sandwich
I Ain't Givin' Nothin' Away.....Star Ham Canape
She Cooked a Mean Meal,
Tomatoes Stuffed with Celery and Star Ham

—and—

"Memories of Yesterday"

There's a Dish that Makes Me Happy,
There are others make me blue;
But There's One that steals away the teardrops,
Like the sunshine steals away the dew;
'Tis a dish of wondrous, tender flavor,
And its equal I shall never see;
'Tis the dish that filled my life with sunshine,
The *Star* Ham Mother cooked for me.

NOTE: Not only Mothers are cooking Star Ham today, but in every first-class restaurant its succulent goodness may be obtained. All up-to-date dealers have it. Those wishing to cause their own sons to join in the words above, or any other sons for that matter, write for Free Booklet, "60 Ways to Serve A STAR HAM." Address—Dep't of Food Economics, Armour and Company. Chicago, Ill.

What the Man Will Wear

Evening.

TRIFLES make up the sum total of life, just as the mere matter of watery breakfast coffee has split many a happy home entwain. (Reno, Nev., papers please copy). Certainly, trifles make up the changes in evening dress, for the essentials of cloth, color and cut are set beyond upset by custom and tradition. During the last ten years the vogue in evening ties has been for the narrowish or straight-across effect or, at least, for the modified batwing form.

The gradual revival of the butterfly bow, so called because of its resemblance to the outspread wings of a butterfly, has been traced in these columns during the last twelvemonth. Now, the Prince of Wales has given a further fillip to this revival and the chrysalis has burst into the butterfly.

The Butterfly Tie.

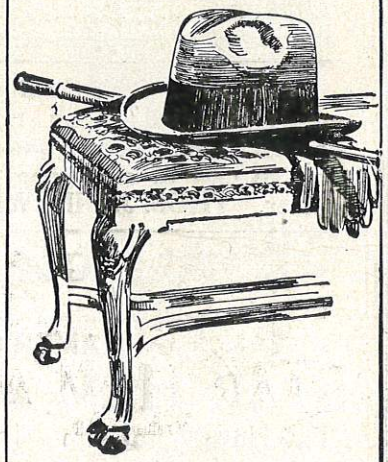
Such a shape, to pair off with the dining (Tuxedo) jacket, is portrayed in the accompanying sketch.

Afternoon.

W. S. Gilbert, the librettist, wrote scorchingly of "the idiot who praises, with enthusiastic tone, all centuries but this and every country but his own." So, perhaps, the American fashion tipster, who chronicles English fashions, should be condemned, waxing Gilbertian again, "to sit in solemn silence in a dull, dark dock; in a pestilential prison with a lifelong lock."

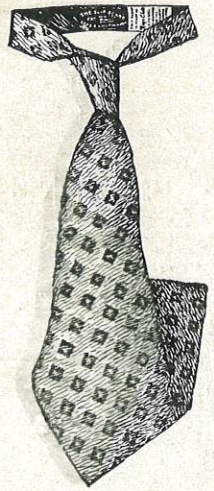
Yet, if you look about you, the influence of English fashions is everywhere apparent in the once ultra-

Continued on page 18



The owner of this hat is a young man of good taste—

THE HAT IS A STETSON



THE *Keys Cloth* NECKTIE

A SCARF of long life made from a most beautiful fabric in distinctive designs and colorings. The name *Keys Cloth* at the hem of each necktie.

At All Good Shops *Beware of Imitations*

KEYS & LOCKWOOD

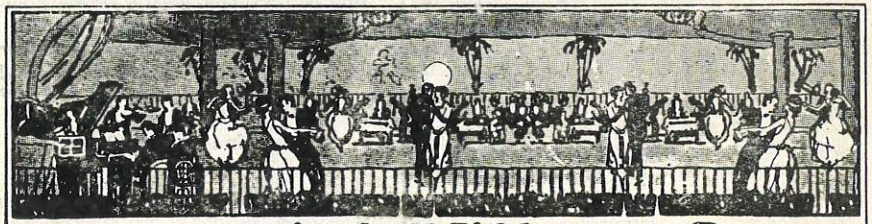
Manufacturers and Wholesale Distributors

NEW YORK

TRADE S.B.

Cough drops used by the quietest members of this audience are furnished by the SMITH BROTHERS

MARK MENTHOL



Greenwich Village Inn

6 SHERIDAN Square

SPRING 0772-3 • • • • • • • • DANCE AND DINE

What the Man Will Wear

Continued

smart, but now popular loose, straight lines of clothes; the short, double-breasted "reefer" jackets; the high pointless, overlapping waistcoats; the full-draped trousers; the cross-striped shirts; the round-tab wing collars; the butterfly bows; the soft felt hats with flipped-down brims; the black boots with gray or brown tops, and *exeunt* spats.

A fact is like a birthmark—you may cover it up, but you cannot rub it out. Thus, our acceptance, undenied and undeniable, of the English viewpoint in fashion is no more to our reproach than to admit that English is more purely spoken in England.

The Back Bow Again in Front.

Morning.

Style in hats is prone to change so quickly now-a-days, that it amounts to a case of "it is so soon that I am done for, I wonder what I was begun for." The full-crown English felt, undented except for the lengthwise groove through the centre, as well as the hat with brim flattened down upon the left side are fashions which have already worn off the keen edge of novelty.

There is again a vogue of sorts for the soft felt with the bow of the ribbon set aft, as illustrated here, instead of at the side.

Granted that pearl-gray and brown are the shades to which most of us are indulgent, some well-turned-out men, because of that, are once more affecting green, the huntsman's color, with its engaging suggestion of "view-halloo!" and that sort of thing.

—BEAUNASH.

Addresses where merchandise described in the foregoing can be obtained may be had from the New York Theatre Program Corporation, 108-114 Wooster Street, New York.

The mark of "the original" always marks the best.

GENUINE FASHIONKNIT

TRADE MARK REG. U.S. PAT. OFF.

NECKWEAR Looks Best —*Longest*

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Around the World
on the "SAMARIA"
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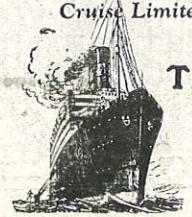

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124,983 crippled children have been treated by this Institution. Increased applications make the expansion imperative.

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Staged by R. H. Burnside

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PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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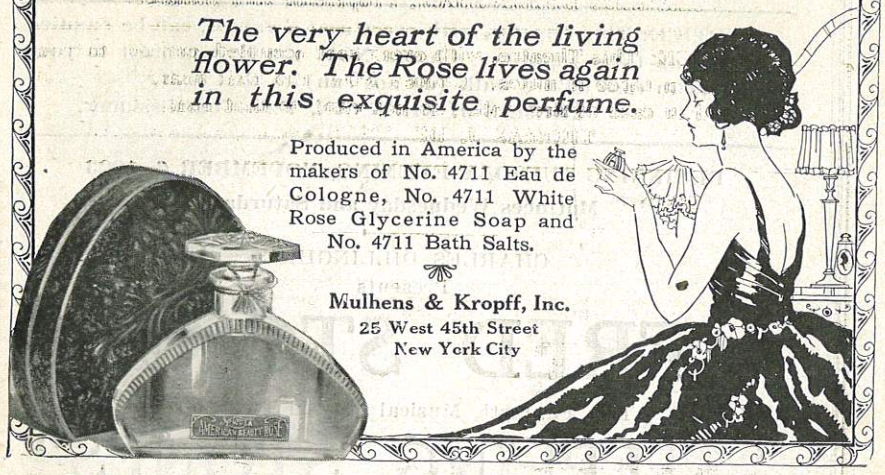

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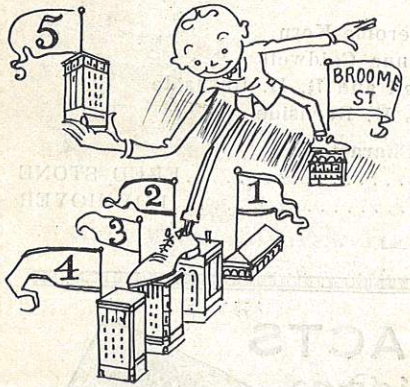

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Date _____ Theatre _____ Star _____

Also _____ Impression _____

In the "party" were _____

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PROGRAM CONTINUED

OTTO DeWOLFE	OSCAR RAGLAND
REMUS	JOHN LAMBERT
RICHARD	HAROLD WEST
CAPTAIN PAUL	JACK WHITING
ANTOINE	GERALD GILBERT
GYPSY JAN	BERT JORDAN
EDDIE	WILLIE TORPEY
THE LANDLORD	GEORGE HERMAN
ROUGETTE HOOD	DOROTHY STONE

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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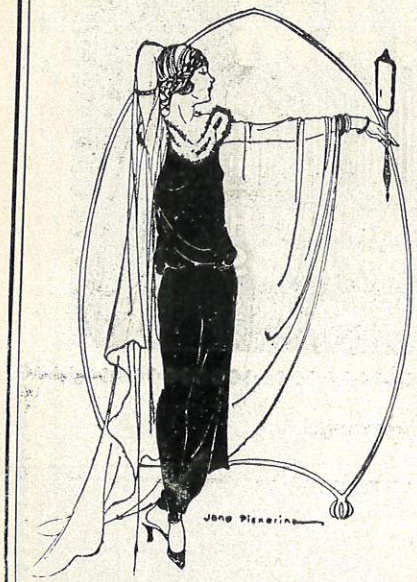

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DINNER DANCES — SUPPER DANCES

PROGRAM CONTINUED

WIDOW HOOD	ALLENE STONE
LUPINA	EVELYN HERBERT
RADIOLA	PRIMROSE CARYLL
MARY	LUCILLE ELMORE
NURSE MARJORIE	LYDIA SCOTT
CHARLOTTE	LILYAN WHITE
ECLAIRE	RUTH WHITE
ROSE	HAZEL GLEN

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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We Recommend "Lovers-Form" Brassieres

They appeal to the discriminating woman of refined taste.

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In the Ziegfeld Follies, the winning dances that surprise you with their novelty, charm you with their beauty, thrill you with their action, are the result of creative thought and thorough training—the sort of preparation that has made **Ned Wayburn** the outstanding leader in dance creation in America—the greatest producer of Dancing Stars of Today.

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NED WAYBURN Producer of the Ziegfeld Follies

Ned Wayburn has staged the greatest successes in America, and has just finished the Follies of 1923 opening at the New Amsterdam Theatre Saturday, October 20th.

In the Follies of 1922, now on tour, (staged by Ned Wayburn) are numerous dancers trained under Ned Wayburn, including Gilda Gray, Evelyn Law, Martha Lorber and 88 other principals and chorus girls.

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PROGRAM CONTINUED

Synopsis of Scenes.

ACT I.

Scene 1—The Nursery.
Scene 2—The Puppet Play,
(With Tony Sarg's Marionettes)
Scene 3—The Corridor.
Scene 4—The Sweet Shop.
Scene 5—Cherryville Square.
Scene 6—The Road to Broughton Woods.
Scene 7—The Garden of Roses.

(All of the above scenes were designed by Wilhelm, of London, and executed by the Triangle Studio.)

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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A 2 oz. jar is equal to a pound of mushrooms

Fresh mushrooms, finely ground, vacuum packed in glass jars. Write for free recipe book, mentioning grocer's name and address. Hupfel Mushroom Plantation, 161st St. and 3d Ave., New York.

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(OPPOSED TO PAIN)
FOR HEADACHES, NEURALGIAS, COLDS, WOMENS ACHES & ILLS
Ask For A-K Tabs
TABLETS

PROGRAM CONTINUED

ACT II.

Scene 1—The Haunted Inn.
(Designed by Robert McQuinn and painted by the Triangle Studio.)
Scene 2—The Mystic Hussars.
Scene 3—The Ghost of the Inn.
Scene 4—The Dolls' Village.
(Designed by Wilhelm, painted by Gates and Morange.)
Scene 5—Outside the Inn.
(Designed and painted by P. Dodd Ackerman.)
Scene 6—The Palace of Prince Silvio.
(Designed by Wilhelm, painted by Gates and Morange.)

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

STOUT WOMEN
The World's Largest Store Selling Apparel for Stout Women Exclusively
Lane Bryant
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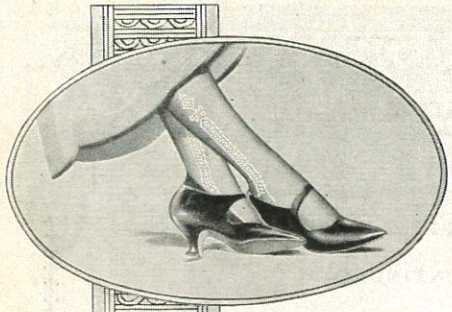

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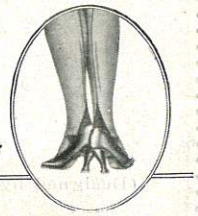

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PROGRAM CONTINUED

Orchestra Under the Direction of Victor Baravalle.
Overture—(Orchestral arrangement by Russell Bennett).

ACT I.

1 Descriptive Music, "The Nursery Clock."
2 Trio, "Little Angel Cake,"
Primrose Caryll, Harold West, Lucille Elmore and Girls
3 Dance.....Tiller Sunshine Girls
4 Buffo Trio, "Because You Love the Singer,"
Evelyn Herbert, Oscar Ragland and John Lambert
5 Ensemble and Song, "Little Red Riding Hood,"
Dorothy Stone, Allene Stone and Girls
6 Duet, "Wonderful Dad".....Fred and Dorothy Stone
7 Trio, "Pie".....Fred Stone, Oscar Ragland and John Lambert
8 Ensemble and Song, "Babbling Babette,"
Evelyn Herbert and Ensemble
9 Duettino, "In Love with Love,"
Dorothy Stone, Roy Hoyer and Principal Characters
10 Dance, "The Wood Nymphs".....Tiller Sunshine Girls
11 Song, "Our Lovely Rose".....Evelyn Herbert
12 Rose Potpourri Finale.....Entire Company

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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CASCADES

PROGRAM CONTINUED

ACT II.

13 Trio, "Once in a Blue Moon"....Roy Hoyer, Evelyn Herbert, John Lambert, Lilyan and Ruth White and Girls
14 March, "The Mystic Hussars".....Tiller Sunshine Girls
15 Dance, "The Skeleton Janitor".....George Hermann
16 The Rag Pickers.....The Brightons
17 Song, "Raggedy Ann"..Fred and Dorothy Stone, John Lambert, Tiller Sunshine Girls, Globe Chorus and The Breens
18 Dance Duet, "Dear Little Peter Pan".....Fred and Dorothy Stone
19 Dances.....Cortez and Peggy
20 Palace Dance.....Tiller Sunshine Girls
21 Coronation March, "Stepping Stones," Evelyn Herbert, Oscar Ragland, John Lambert and Ensemble
22 Finale.....Fred and Dorothy Stone and Entire Company

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

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AMERICAN CHINESE RESTAURANT

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PROGRAM CONTINUED

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Assistant Stage Manager.....William Torpey

Costumes designed by Wilhelm, of London; Cora MacGeachey, Will R. Barnes, and Robert McQuinn, and executed by Schneider-Anderson.
Men's costumes by Brooks-Mahieu Costume Company.
Shoes by I. Miller and Barney; Hosiery by Nat Lewis; Wigs by Hepner.
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The Living Trellis invented by Bernard Lohmuller.
All the dances of the Sunshine Girls invented and produced by Mary Read and John Tiller.

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In a New Musical Comedy
"STEPPING STONES"
Music by Jerome Kern
Libretto by
Anne Caldwell and R. H. Burnside
Lyrics by Anne Caldwell

FULTON THEATRE
(Week of November 5 Only)
Fifth Annual Production
GEORGE WHITE'S
"SCANDALS"
Edition De-Luxe

FULTON THEATRE
Monday, November 26
Charles Dillingham Presents
A New CLARE KUMMER Comedy
With Music
"ONE KISS"
Music by Maurice Yvain
—with—
Louise Groody, Oscar Shaw, Jack Hazzard, Ada Lewis, John Price Jones, Josephine Whittel, Colin Campbell, Patrice Clarke, Fred Lennox, Jane Carroll, Alden Gay, Dagmar Oakland, Pauline Hall, Elaine Palmer, Janet Stone, Gertrude McDonald, Irma Irving.

GAIETY THEATRE
Charles Dillingham Presents
CYRIL MAUDE
—in—
"AREN'T WE ALL?"
The Comedy Success of the Season
By Frederick Lonsdale

KNICKERBOCKER THEATRE
Charles Dillingham Presents
FLORENCE REED
In a New Play by Edward Knoblock
Entitled
"THE LULLABY"

NEW AMSTERDAM THEATRE
Management
Erlanger, Dillingham and Ziegfeld
The New
ZIEGFELD FOLLIES

ON TOUR
Charles Dillingham Presents
John Galsworthy's
"LOYALTIES"
With the Original New York Cast

Charles Dillingham Will Present
The Reigning European Sensation
"MADAME POMPADOUR"
Music by Leo Fall
Adapted by Clare Kummer.

Erlanger, Dillingham and Ziegfeld
Will Present
BILLIE BURKE
In a New Comedy
By Frederick Lonsdale

Charles Dillingham Will Present
The Success of the Paris Season
"DEDE"
Book by Albert Willemetz
Music by Henri Christine
With the Newest Star in France
MAURICE CHEVALIER

Charles Dillingham Will Present
A Musical Version of
"THE FORTUNE HUNTER"
By Jerome Kern and Anne Caldwell

Charles Dillingham Will Present
A Musical Version of
"MERELY MARY ANN"
By Jerome Kern and Anne Caldwell

Charles Dillingham Will Present
A MUSICAL PLAY
Libretto by Frederick Lonsdale
Music by Jean Gilbert

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WHEN BLACK IS READ

By M.F.J.

Consideration.

The *Tribune* says a little *Altoona (Kan.)* girl, away on a visit, wrote to her daddy: "I would send you a kiss, papa, but I have been eating onions."

Incongruity.

By A. D. M.

Your frock is edged with monkey-fur,
Your locks are cut and frilled;
Your lips and cheeks rose-tinted are,
Your knees—are they not chilled?

You smoke and drink and stay out late;
Though only twenty-one,
You're blasé, bored—you simply hate
To do what is not done.

Your talk is filled with "modern stuff";
You've broken from the chains.
You're free, you're frank, you're gay, you're rough,
But, loved one, *you've got brains.*

—New York Evening Post.

Colorful Amenities.

Two colored soldiers, whose crap game had been abruptly terminated by the sudden entrance of the C. O., were debating hotly as to whether the hastily gathered up cubes had shown six or seven points at the last inspection. Finally one doubled his fist, extended it to within an inch of the other's nose and announced:

"See dat fis', uselessness? Gin Ah hits yo' 'side de face wid dat, yo' gwine see down yo' back 'thout turnin' yo' haid!"

"Huh! Am *dat* so, street sweepin's? See mah foot? Oncet Ah kicks yo' wid dat, eve'y time yo' sits down yo' leaves a footprint."

—American Legion Weekly.

When Black is Read

Continued

How is it you never hear of a woman who stutters? *—Judge.*

Tact.

Clancy: "Mrs. Murphy, yure son Mike has just fell off th' scaffolding and kilt himself."

Mrs. Murphy: "Merciful hivins!"

Clancy: "Aisy now! 'Tis only his leg that's bruk, an' it's glad ye will be to hear it whin ye thought he was killed entoirely."

—Sidney (Australia) Bulletin.

Sadie.

Oh, Sadie was a snappy jane,
And Oscar loved her much.
He tried each night with might and main
To get her in his clutch.
But she was pretty slippery,
And when he grabbed her hand,
To try an' pull her on his knee,
She said: "Lay off me, man."

One night they left sweet Sadie's home
To take a moonlight stroll.
A thug hit Oscar on the dome
And tried to take his roll.
But Sadie banged him with her fist
About like Dempsey can—
And as he begged her to desist,
She said: "Lay off me man."

—Iowa State (College) Green Gander.

A Sport.

Wife (from upstairs): "Surely you haven't come at this late hour, John?"

John: "What will you bet?"

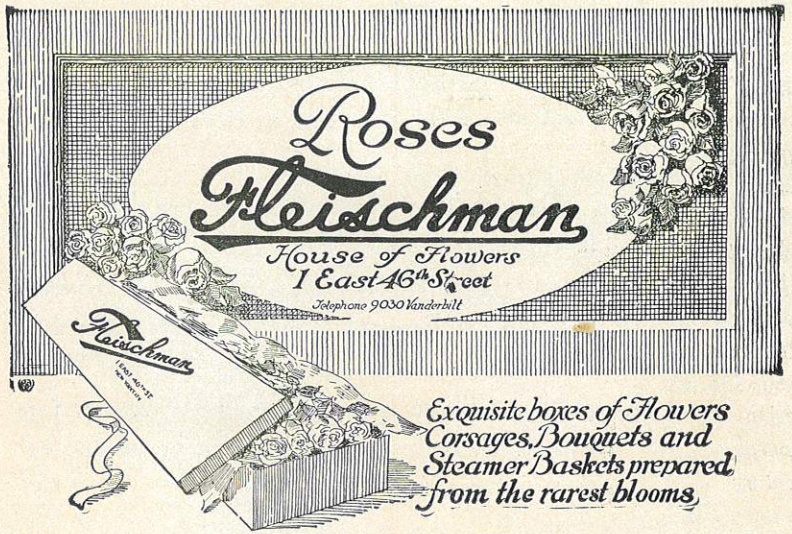
—London (Eng.) Punch.

Liberality.

"Look what de Lawd's done done fo' you all, brethren!" shouted the darky minister at the revival service. "Look what de Lawd done done fo' you all. Give 'im a portion of all you has. Give 'im a tenth. A tenth belong to de Lawd!"

"Amen!" came from back in the corner. "Glory to God! Give Him a tenth o' all you got. Give Him more! Give Him a twentieth!"

—Virginia (U. of V.) Reel.



You Go to the Theatre

But Have You Any Idea How Many of You There Are in New York? Do You Realize the Immensity of Theatrical Interests in New York, Compared with Other Cities?

The New York Theatre Program Corporation Publishes The Programs of The Following Theatres

NEW YORK
Ambassador
Apollo
Astor
Belasco
Belmont
Bijou
Booth
Broadhurst
Bronx Op. H.
Casino
Central
Century
Century Roof
Comedy
Cort
Daly's
Dresden
Earl Carroll
Elliott
Eltinge
Empire
44th Street
48th Street
49th Street
Frazee

YOU have often heard that New York theatres are supported by visitors. That is not true. New York theatres are supported by New Yorkers. It is a fact that most visitors go to the theatre; but they constitute only about 25% of the nightly audience. Fully 75% are residents of the city and its environs.

Do you know that there are more than sixty first-class theatres in New York, whereas there are only six in Philadelphia, fourteen in Chicago and nine in Boston? Few appreciate the tremendous hold the theatre has on the New York public. There is a most excellent reason for this which is discussed, in detail, in another of these informative talks.

Some idea can be gained of the number of theatregoers, through the number of theatre programs used—one copy, as you know, being given to each patron. Last season there were distributed in sixty theatres, over 400,000 theatre programs each week. This does not represent all the people, in New York, who go to the theatre, but the average number attending in a given week.

Fulton
Gaiety
Geo. M. Cohan
Globe
Golden
Henry Miller's
Hudson
Jolson's 59th St.
Klaw
Knickerbocker
Liberty
Longacre
Lyceum
Morosco
Music Box
National
New Amsterdam
Nora Bayes
Playhouse
Plymouth
Princess
Punch & Judy
Republic
Ritz
Sam H. Harris
Sam S. Shubert
Selwyn
39th Street
Times Square
Vanderbilt
Winter Garden
BROOKLYN
Majestic
Montauk
Teller's Shubert

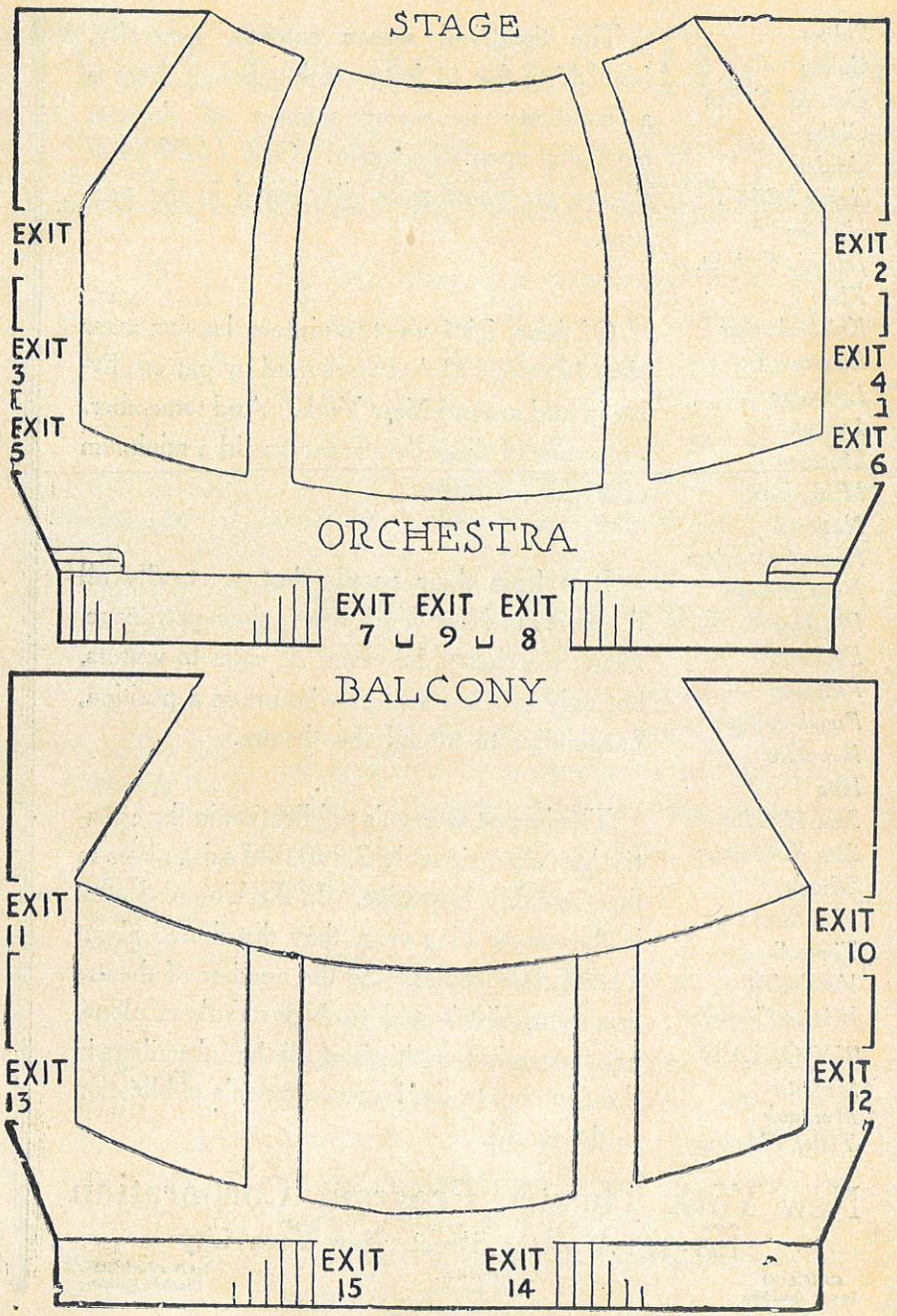
The theatrical season extends, generally, from thirty-five to forty weeks, though there is a constanty increasing number of theatres remaining open all summer. *Over 16,000,000 theatre programs were distributed in the past year.*

Of these, 25% went to visitors, leaving *more than 12,000,000* that were used by patrons living in and around New York. And remember, every one of these theatregoers paid a minimum of $1.50 for his seat.

It is from these people that practically all the stores in New York derive their patronage. Many merchants, however, do cater to visitors, but only to those visitors who are in a position, financially, to attend the theatre.

The largest women's publication in the country has approximately 2,250,000 subscribers to their monthly magazine. In the United States, in the course of a year, they distributed about 21,000,000 copies. So the number of theatre programs, distributed to New Yorkers alone, equals nearly two-thirds of all the subscribers in the country, to the largest women's publication in the world.

New York Theatre Program Corporation
108-114 Wooster Street, New York City
CHICAGO *Tower Building* BOSTON *Little Building* SAN FRANCISCO *Crocker Building*



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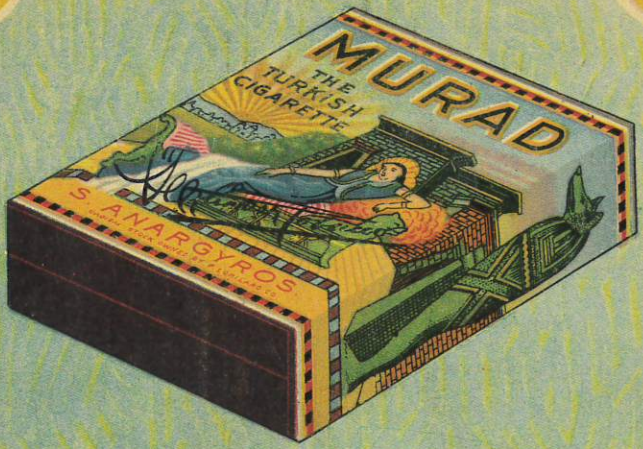

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